



## **Capella Hotels and Resorts Announces Capella Bangkok Ultra-luxurious Riverfront Hotel Slated for 2013 Opening**

Singapore – (August 12, 2009) – West Paces Hotel Group Asia, developer of the ultra-luxury Capella Hotels and Resorts brand, and Bangkok-based Country Group Company, Ltd., today announced plans for a new ultra-luxury hotel along the banks of the famous Chao Phraya River, in Bangkok. The new hotel, to be known as Capella Bangkok, is scheduled for completion in 4<sup>th</sup> quarter, 2013.

Capella Bangkok will be part of a new mixed-use development along the river that features two hotels and a residential tower. The Capella hotel tower consists of 100 rooms and a series of riverfront villas, all offering exceptional views of the Chao Phraya River. All guestrooms and suites in the hotel tower will have magnificent sky gardens and spacious outdoor *salas*. Capella Bangkok will also include two gourmet restaurants, an exquisite bar, a 900sqm Auriga spa, a ballroom opening out to magnificent views of the river and an inviting outdoor pool surrounded by lush tropical landscaping.

The development will also include 350 ultra-luxurious Capella Residences housed in an iconically designed 64-storey tower. Residents will enjoy full access to the world-class amenities and bespoke services provided by Capella Bangkok. A Residence Club will also be available to all residents and it will include a Library, Club Lounge, and spacious meeting and function rooms.

Horst Schulze, President and CEO of Capella Hotels and Resorts, commented, “Bangkok is one of the world’s great cities with a rich history and vibrant culture; we are honored to partner with Country Group to bring a new level of truly personalized service to Bangkok, and to do so in such a remarkable and rare riverfront setting.”

Sadawut Taechaubol of the Country Group shared, “In Capella Hotels and Resorts, we have identified a partner who will raise the bar for ultra-luxurious hospitality in Bangkok.

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We are confident that Capella Bangkok, with its personalized service and world-class amenities, will fill a market niche not adequately served now.”

The announcement of Capella Bangkok comes amidst a series of international openings for the Capella Hotels and Resorts brand, led by legendary hotelier Horst Schulze, who steered The Ritz-Carlton brand to prominence during his 20-year tenure there.

In Singapore, Capella Hotels and Resorts opened Capella Singapore on March 30, 2009 – an architectural masterpiece by Foster + Partners, London set amidst 30 acres of rolling terrain. In February, 2009, the brand opened its first U.S. resort, Capella Telluride. Additionally, Capella Hotels and Resorts opened Capella Ixtapa in December, 2008 and plans two additional resort openings in Mexico over the course of the next six months. In Japan, Capella Hotels and Resorts will open Capella Niseko, designed by famed Tadao Ando, on the island of Hokkaido in 2011.

Capella Hotels and Resorts first launched in Europe in 2007 with the opening of Schloss Velden, a Capella Hotel, in Austria, which quickly earned a series of prestigious awards for its hotel, restaurant, and spa, in addition to superb reviews from guests and international media. In May of 2008, Capella unveiled the similarly well received Breidenbacher Hof, a Capella Hotel in Düsseldorf, Germany.

Capella Bangkok is owned by Bangkok-based Country Group Company, Ltd. Hamiltons International will serve as the design architect, while project management will be led by Page Kirkland (Thailand) Co. ,Ltd.

**Capella Hotels and Resorts** illuminates the top-tier hospitality and residential resort industry. Capella is dedicated to customer choice, exquisite quality and heartfelt service. Each Capella property expertly combines the world-class design, individualized service and attention to detail of small hotels with the amenities and activities of larger hotels and resorts. Capella looks forward to welcoming you to these properties in gateway cities and beautiful resort destinations around the world, including: Breidenbacher Hof, a Capella Hotel (Düsseldorf, Germany); Capella Bahia Maroma (Riviera Maya, Mexico); Capella Bangkok (Bangkok, Thailand); Capella Dunboy Castle (Castletownbere, Ireland); Capella Ixtapa (Ixtapa, Mexico); Capella Nahui (Riviera Nayarit, Mexico); Capella Niseko (Niseko, Japan);

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Capella Pedregal (Cabo San Lucas, Mexico); Capella Singapore (Sentosa Island, Singapore); Capella Telluride (Telluride, Colorado); and Schloss Velden, a Capella Hotel (Velden, Austria). To learn more, please visit [www.capellahotels.com](http://www.capellahotels.com)

**Auriga** is a distinctive and compelling signature spa brand that takes a holistic approach to wellness based on the unique phases of the moon. Developed in conjunction with Swedish-based spa company Raison d’Etre and Arizona-based spa consultant Sylvia Sepielli, Auriga’s design concept and signature treatments utilize the varying energies of the lunar cycle to relax, restore and realign the mind, body and spirit. Each Auriga spa draws on the individual strengths of its local environment, while providing personalized service and pampering through natural and organic products, specialized programs and unique treatments.

The first Auriga opened at Schloss Velden, a Capella Hotel (Austria) in 2007 and has already garnered impressive accolades. It was named “Best in Austria” by Gault Millau within six months of opening, and made the 2008 U.S. *Condé Nast Traveler* Hot List. The second Auriga opened at Capella Singapore on March 30, 2009 and a third opened on July 1 at Capella Pedregal in Cabo San Lucas, Mexico. For more information, please visit [www.auriga-spa.com](http://www.auriga-spa.com).

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