



FOR IMMEDIATE RELEASE

Cyrus Heydarian Joins Capella Hotels and Resorts as General Manager for Germany's Legendary Breidenbacher Hof

DÜSSELDORF, GERMANY (April 08, 2008) – Capella Hotels and Resorts has appointed Cyrus Heydarian general manager of Breidenbacher Hof, a Capella Hotel in Düsseldorf, Germany. In his position, Heydarian will oversee all operations for the storied hotel, which following a major reconstruction, reemerges this May as a revitalized symbol of European hospitality.

Before joining Capella Hotels and Resorts, Heydarian served as general manager of Villa Rothschild in Königstein-Falkenstein, Germany, where he oversaw the restoration and reopening of the highly-acclaimed member of Leading Hotels of the World. Under his leadership, Villa Rothschild's restaurant quickly earned international acclaim, receiving its first Michelin Star in less than 12 months time. Simultaneously, Heydarian served as general manager of Villa Rothschild's sister property, the five-star Kempinski Hotel Falkenstein.

"On the brink of its much anticipated opening, Breidenbacher Hof will benefit greatly from Cyrus' experience and leadership," said Horst Schulze, president and CEO, Capella Hotels and Resorts. "We are thrilled to welcome him to our team, and

know that Cyrus will expertly guide Breidenbacher Hof through this renaissance, as together we return the historic hotel to its illustrious grandeur.”

Following his Hotel Economist certification from Heidelberg, Germany’s Hotel Management School, Heydarian held management positions with Boca Raton Resort & Club (Fla.) and premier German establishments including Relais & Château Hotel Deidesheimer Hof, Millennium Hotel Stuttgart, Tigerpalast Variété and Palmengarten Gastronomie & Kulturgesellschaft. Heydarian’s near 20-year hospitality career began with an apprenticeship at Hotel Nassauer Hof in Wiesbaden, Germany and included food and beverage training at Restaurant Le Maître in Frankfurt, and Hotel La Ginabelle and Seiler Hotel Mont Cervin, both in Zermatt, Switzerland. In addition to his native German, Heydarian is fluent in English and French.

Opening in May 2008, Breidenbacher Hof’s restoration will marry 175 years of history with 21st century sensibility. The nine-story building will consist of 95 luxury hotel and 18 penthouse residences, meeting space, spa facilities, restaurant and high-end retail outposts including Hugo Boss, House of Escada and Schnitzler Perfumery.

Capella Hotels and Resorts serves today’s top-tier travelers and residential property owners and is setting a new standard in the hospitality industry. Capella promises the unique benefits of the finest boutique hotels, including superb architecture and interior design, privacy, individualized service and attention to detail – combined with the amenities and activities of the world’s great luxury hotels and resorts. Capella, led by founder Horst Schulze, is a brand focused on customer choice, and offers choices that no other hotel company in the world can match. Capella is opening world-class properties in gateway cities and high-profile resort destinations around the world, including: Breidenbacher Hof, a Capella Hotel (Düsseldorf, Germany); Capella Bahia Maroma (Riviera Maya, Mexico); Capella Dunboy Castle (Castletownbere, Ireland); Capella Ixtapa (Ixtapa, Mexico); Capella Pedregal (Cabo San Lucas, Mexico); Capella Singapore (Sentosa Island, Singapore); Capella Telluride (Telluride, Colorado); and Schloss Velden, a Capella Hotel (Velden, Austria). Learn more at www.capellahotels.com

MEDIA CONTACT: Patricia Nugent

Middleton & Gendron, Inc.
USA:(212) 284-9935
EMAIL: pnugent@mg-pr.com

#