



Capella Ixtapa, Capella Hotels and Resorts' First North American Property, Opens Its Doors to Guests

Ixtapa Marks First in Series of Four Mexican Properties for Capella

IXTAPA, MEXICO – December 12, 2008 – Capella Ixtapa, which formally welcomes its first guests today, marks the highly anticipated North American debut of the growing Capella Hotels and Resorts brand. The 59-room cliff-side hotel, tucked into Mexico's lush Sierra Madre mountain side overlooking the Pacific Ocean, is the first of four Capella Hotels and Resorts properties to open in Mexico. Joining Capella Ixtapa will be Capella Pedregal, set to open in Cabo San Lucas Spring 2009, Capella Bahia Maroma in Riviera Maya, scheduled for a Spring 2009 opening, and Capella Nahui, opening in Riviera Nayarit in Winter 2010.

"We couldn't be more excited to unveil Capella Ixtapa," comments Romana Heeg, general manager, Capella Ixtapa. "We're proud to be the first to introduce the Capella experience to Mexico and travelers from all over the world."

The stage is set for romance at Capella Ixtapa. Guestrooms and suites cascade down a cliff toward the Pacific Ocean and range in size from 550 to 1,150-square-feet, each boasting airy outdoor terraces fronting the ocean and individual plunge pools thoughtfully positioned out of sight from other suites. Guestrooms also come equipped with a central computer system with controls for all of the room's functions (lights, curtains, etc.) at bedside.

Culinary options at Capella Ixtapa are similarly first-rate. The fine dining room, A Mares, is open nightly for dinner and serving the best of local Mexican cuisine. Las Rocas, a rustic seafood restaurant, offers cliffside alfresco dining over the picturesque Pacific shoreline. Lunch and dinner are served at the Terrace Bar, tiered in three levels to showcase the breathtaking ocean views. Guests may also

choose to dine in the privacy of their own guestroom and terrace through the resort's 24-hour room service, or arrange for a romantic dinner experience at a unique location on resort grounds.

Guests of Capella Ixtapa have a variety of world-class recreational pursuits to choose from. The 6,000-square-foot Spa at Capella Ixtapa, the region's only full-service spa, wellness and fitness facility, features six individual treatment rooms and an additional couples treatment room with a rain shower and Jacuzzi. Spa guests will be greeted with a foot cleanse and massage before being personally escorted to treatment rooms. Plunge pools are a highlight of all 59 guestrooms, the resort beach is a welcome respite, and a nearby beach provides snorkeling, scuba diving, surfing and kayaking. Additionally, Capella Ixtapa enjoys proximity to two 18-hole championship golf courses. All activities, as well as dining reservations and off-site experiences, can be arranged by Capella's signature Personal Assistants, who are on-hand to make the Capella Ixtapa experience unique and memorable.

Introductory rates at Capella Ixtapa start at \$350 per night through December 2009. For reservations or further information, call (800) 591-7524 or visit www.capellaixtapa.com.

About Ixtapa-Zihuatanejo

An idyllic collection of small bays and beaches, Ixtapa-Zihuatanejo is located on the Pacific coast of Mexico, 140 miles northwest of Acapulco, and is served by Ixtapa-Zihuatanejo's international airport. The region is blessed by an average of 300 days of sunshine and temperatures in the 80s and 90s as well as nine local beaches – each distinctive in its attributes – giving way to waters famed for their world-class scuba diving and sports fishing opportunities.

Capella Hotels and Resorts serves today's top-tier travelers and residential property owners and is setting a new standard in the hospitality industry. Capella promises the unique benefits of the finest boutique hotels, including superb architecture and interior design, privacy, individualized service and attention to detail – combined with the amenities and activities of the world's great luxury hotels and resorts. Capella, led by founder Horst Schulze, is a brand focused on customer choice, and offers choices that no other hotel company in the world can match. Capella is opening world-class properties in gateway cities and high-profile resort destinations around the world, including: Breidenbacher Hof, a Capella

Hotel (Düsseldorf, Germany); Capella Bahia Maroma (Riviera Maya, Mexico); Capella Dunboy Castle (Castletownbere, Ireland); Capella Ixtapa (Ixtapa, Mexico); Capella Nahui (Riviera Nayarit, Mexico); Capella Niseko (Niseko, Japan); Capella Pedregal (Cabo San Lucas, Mexico); Capella Singapore (Sentosa Island, Singapore); Capella Telluride (Telluride, Colorado); and Schloss Velden, a Capella Hotel (Velden, Austria). Learn more at www.capellahotels.com.

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High res images are available upon request.

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