



CAPELLA™
TELLURIDE

Capella Telluride Announces February 2009 Debut

Capella Hotels and Resorts To Open Ski-in, Ski-Out Luxury Resort During Colorado's Premier Spring Ski Season

TELLURIDE, CO (October 23, 2008) – Skiers and snowboarders in-the-know consider the month of March prime time for a Telluride, Colo. ski trip, when the snowpack is often at its peak. And now, a new level of mountain luxury awaits skiers, as Capella Telluride announces its Feb. 12, 2009 opening. Telluride's magnificent mountain setting – 9,500 feet above sea level – is the ultimate backdrop for Capella Hotels and Resorts' first U.S. endeavor. The resort enjoys the most ideal ski-in/ski-out location on the mountain, with every detail designed for the most discerning traveler.

Resort guests and owners will benefit from the thoughtful architectural design and layout of Capella Telluride, realized by developers RAL Companies and Affiliates. Nestled in the heart of Mountain Village, the 100 guest rooms and 60 condominium suites afford convenient access to the 1,700 skiable acres of Telluride Ski Resort, complemented by Capella Telluride's Nordic Lounge. Here, guests will enjoy a taste for Capella's unparalleled service, as ski valet warm boots, offer hot beverages, assist with and ultimately store guests' equipment. And Telluride's 2008/09 ski season will introduce the new Revelation quad chair lift, giving Capella Telluride skiers access to the challenging Revelation Bowl. For beginner and intermediate skiers and snowboarders looking for a more recreational ride, the Telluride Ski Resort offers a variety of trails suited for every level of downhill enthusiast.

Off the mountain, the hotel's world-class indoor amenities including the exclusive Capella living room, alpine-inspired spa, indoor pool with floor-to-ceiling retractable windows, fitness center, entertainment venues, climate controlled parking, kids' club and retail facilities. The resort's three dining venues will include Onyx Restaurant, featuring haute alpine cuisine, the casual Gray Jay Café for quick gourmet treats and the elegant Suede Bar offering après ski tapas and evening cocktails. Capella Telluride will also introduce a new community ice skating rink, which will act as a meeting place for guests and locals alike.

"We envision Capella Telluride as the vibrant center of this world-class resort town, yet have designed the experience to offer guests the privacy and exclusivity that only Capella can provide," commented Horst Schulze, CEO of Capella Hotels and Resorts. "Capella Telluride will encompass laid-back elegance reflecting the mountain lifestyle for which the area is renowned."

Ultimately, the intimate setting of Capella Telluride will honor the unspoiled mountain grandeur that has made Telluride a storied year-round destination. During the height of ski season, outdoor enthusiasts might also try heli-skiing, snowmobiling, cross country skiing and ice climbing, in addition to traditional mountain skiing and snowboarding. As the snow melts, Telluride plays host to more than 30 festivals and cultural fairs, welcoming warm-weather visitors to explore summer and fall activities such as golf, tennis and rock climbing.

To introduce Capella Telluride, the resort is offering special winter rates starting at \$295 and summer rates starting at \$195. Reservations can be made over the phone beginning November 7 at (877) 247-6688. For more information, please visit www.capellatelluride.com.

Capella Hotels and Resorts serves today's top-tier travelers and residential property owners and is setting a new standard in the hospitality industry. Capella promises the unique benefits of the finest boutique hotels, including superb architecture and interior design, privacy, individualized service and attention to detail – combined with the amenities and activities of the world's great luxury hotels and resorts. Capella, led by founder Horst Schulze, is a brand focused on customer choice, and offers choices that no other hotel company in the world can match. Capella is opening world-class properties in gateway cities and high-profile resort destinations around the world, including: Breidenbacher Hof, a Capella Hotel (Düsseldorf, Germany); Capella Bahia Maroma (Riviera Maya, Mexico); Capella Ixtapa (Ixtapa, Mexico); Capella Niseko (Niseko, Japan);

Capella Pedregal (Cabo San Lucas, Mexico); Capella Singapore (Sentosa Island, Singapore); Capella Telluride (Telluride, Colorado); and Schloss Velden, a Capella Hotel (Velden, Austria). Learn more at www.capellahotels.com

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